

Gaillimh | Galway san Oíche | by Night



Comhairle Cathrach
na Gaillimhe
Galway City Council

Night-Time Economy
Geilleagair na hOíche



An Roinn Turasóireachta, Cultúir,
Ealaíon, Gaeltachta, Spóirt agus Meán
Department of Tourism, Culture,
Arts, Gaeltacht, Sport and Media

Background

The focused development of the Night-Time Economy in Ireland originated from a post-COVID-19 response to support the sectors badly affected by the pandemic.

Following on from a commitment under the Programme for Government, the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media (D/TCAGSM) established a multi-agency task force to examine the challenges facing the development of a vibrant night-time culture and economy.

Catherine Martin T.D., Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media published a report from the NTE Taskforce in 2021. Action 19 calls for a pilot initiative to establish new "Night-Time Advisors" to develop new Night-Time Economy opportunities.



The Night-Time Economy

Refers to:

- the diverse social, cultural, and economic activity occurring during evening and night-time hours from 6 pm onwards.

A vibrant NTE is:

- enabled by a well-designed public realm, effective transport solutions, and different activities occurring at different stages of the Night-Time Economy timeframe.

A good NTE should:

- include a range of activities to suit all ages and interests.
- be a welcoming, safe, and flexible environment to do business and be creative.

The NTE is multi-layered and cross-departmental covering a range of sectors and stakeholders with a diverse offering.

Aim

The NTE pilot initiative aims to stimulate NTE activity through the development of enhanced collaborative structures supported by a Night-Time Economy Advisor.



Key Deliverables

(set by the Dept.)

- Establish a Night-Time Economy Committee/Working Group - made up of key stakeholders and represent the different aspects of the NTE.
- Conduct a consultation process to engage the local community in the process of developing ideas for the NTE.
- Highlight challenges, opportunities and potential solutions.
- Review existing funding structures at local and national level to highlight potential funding streams for the Action Plan.
- Develop a cohesive action plan including a range of interventions.



ACTION PLAN DEVELOPMENT & IMPLEMENTATION



FRAMEWORK

Galway City NTE Action Plan 2024 - 2025

Vision

Build upon and maintain Galway's vibrant, welcoming, and inclusive night-time experience for residents, workers, and visitors.

Goals

- Infrastructure:** Enhancing the city's physical and supportive environment to ensure it is welcoming, safe, and equipped to foster a diverse and vibrant night-time economy.
- Experiences:** Building upon the city's existing vibrant events calendar to further enhance the evening and night-time offering for residents and visitors, catering to a wide range of interests.
- Communications:** Developing a clear and consistent message about Galway's unique night-time experience, utilising effective communication and marketing strategies to reach a broad audience and drive engagement.

Principles

- Safety:** Building on the city's safe and welcoming environment for everyone is paramount to the success of the night-time economy.
- Sustainability:** The plan seeks to promote sustainable practices that minimise environmental impact and ensure the long-term viability of the night-time economy.
- Inclusion:** The plan aims to be inclusive, ensuring that everyone can participate in and benefit from the night-time economy.



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